



L. N. e-Consulting Ltd

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PRICE LIST

WEB DESIGN PACKAGES	Option 1 £ 499	Option 2 £ 599	Option 3 £ 699	Option 4 £ 1099	Option 5 Altro
Number of web pages you can have with this package >	1-4	5-8	9-15	16-50	Please ask
Bespoke web design & development	•	•	•	•	•
Unlimited design revisions		•	•	•	•
Free logo design included			•	•	•
Content Management - allows you to update text and photos with ease	•	•	•	•	•
Flash animation - if required			•	•	•
One-off cost (no ongoing website payments)	•	•	•	•	•
Optimised coding for SEO	•	•	•	•	•
A free .co.uk or .com domain name of your choice		•	•	•	•
Free high speed, reliable, secure hosting for your site	•	•	•	•	•
Online website statistics (track visitor information, hits etc)			•	•	•
Up to 10 free email accounts			•	•	•
Free access to our templates – if required				•	•
Free search engine optimisation / submission		•	•	•	•
Free £50 Google Adwords advertising		•	•	•	•
Internet Explorer, Firefox and Google Chrome compatible			•	•	•
All packages are fully upgradeable to meet your business requirements			•	•	•
Update all product details, prices, pictures, stock details and other information with ease. No extra software required - all done from your web browser!				•	•

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Unlimited categories and products				•	•
Take payments online using any payment provider of your choice				•	•
Shopping cart system to allow easy purchase of products				•	•
Advanced search system				•	•
Send out an e-newsletter to all registered customers				•	•
Allow customers to view order history and leave product reviews from their own account				•	•
Multi-currency & multi-languages support				•	•

Optional Packages

Extra Modules:

There are various extras / options available for our website packages - please ask for full details: Images Gallery, Upload Media, bespoke CMS, Forum, News, Flash optionals, Members Area Optional, Documents Management, etc. In addition, the following e-Commerce solutions are also available.

E-commerce - Option 1 - Administration / Back-end Functionality:

- Supports unlimited products and categories
- Products-to-categories structure
- Categories-to-categories structure
- Add/Edit/Remove categories, products, manufacturers, customers, and reviews
- Support for physical (shippable) and virtual (downloadable)
- Stock Management - Administration area secured with a username and password
- Contact customers directly via email or newsletters
- Multi-currency/Multi-language support
- e-Commerce integration with eBay

E-commerce - Option 2- Customer / Front-end Functionality:

- All orders stored in the database for fast and efficient retrieval
- Customers can view their order history and order statuses
- Customers can maintain their accounts
- Temporary shopping cart for guests and permanent shopping cart for customers
- Fast and friendly quick search and advanced search feature
- Product reviews for an interactive shopping experience
- Automatic email notification of orders
- Full checkout procedure
- e-Commerce integration with eBay

WEB MARKETING PACKAGES	Option 1	Option 2	Option 3	Option 4	Option 5
The following activities are tailor-made for the needs/budget/objectives of our clients and therefore each quote is individually agreed.	Please ask	Please ask	Please ask	Please ask	Please ask
Press Releases to target audience	•	•	•	•	•
Article marketing activities	•	•	•	•	•
Web space purchases on specialised portals	•	•	•	•	•
Partnership and networking with third-parties relevant to own site	•	•	•	•	•
'Tell a friend' Campaigns	•	•	•	•	•
Copywriting	•	•	•	•	•
Affiliation Programme / Software	•	•	•	•	•
Animation & E-Learning	•	•	•	•	•
Shopping Cart Optimization	•	•	•	•	•
Social Networking	•	•	•	•	•
Blog Marketing	•	•	•	•	•
Video Marketing	•	•	•	•	•
Direct email Marketing/Mailing List/Newsletter	•	•	•	•	•

PACKAGES AIMED AT INCREASING BRAND AWARENESS AND VISIBILITY	Option 1	Option 2	Option 3	Option 4	Option 5
The following activities are tailor-made for the needs/budget/objectives of our clients and therefore each quote is individually agreed.	Please ask	Please ask	Please ask	Please ask	Please ask
Banner campaigns	•	•	•	•	•
Interstitial (full-page, Web ad between pages) campaign	•	•	•	•	•
Pop-up & pop-under campaigns	•	•	•	•	•

SEO Projects

Keyword	Website	Ranking	1st Page
seduzione (1.890.000 results)	www.puatraining.it	4	
motolavaggio milano (2.870 results)	www.bwm-milano.it	1	
arredi di qualità (8.030.000 results)	www.lops.it	4	
eco domotica (545.000 results)	www.lops.it	3	
ristorante trezzano (323.000 results)	www.ristorantetrezzano.com	6	
argomenti di conversazione (628.000 results)	www.puatraining.it	3	
attrarre le donne (308.000 results)	www.puatraining.it	1	
far innamorare una ragazza (151.000 results)	www.puatraining.it	1	
corso seduzione (402.000 results)	www.puatraining.it	2	
come conquistare un uomo (402.000 results)	www.comeconquistareunuomo.com	7	
attraZIONE fisica (510.000 results)	www.puatraining.it	1	

Graphic Design Projects

Total TeleMarketing UK
Web Design & Corporate Logo



ArchArea Srl
Web Design & Corporate Logo





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